







# Our 3 product tiers

## And which clients are the best fit for each





### **Self-Service HR**

#### **Product**

**HR Support Center** 



Organizations with 1 to 5 employees

#### **Key features**

- Single state express handbook builder
- Law library
- State and federal law alerts
- HR documents and forms
- Training On-Demand
- HR Advisor newsletter

#### Value proposition for clients

"Build your HR foundation quickly and easily through our self-service libraries."

#### When to upgrade

Upgrade clients to HR

**On-Demand** when they:

- 1. Exceed 5 employees
- 2. Expand into new states
- 3. Have high login activity

### Rapid Response HR

#### **Product**

HR On-Demand

#### **Best for**

Organizations with fewer than 50 employees

#### **Key features**

- On-demand consulting
- 12 hours/day; 5 days/week
- Multi-state handbook development and support
- » Harassment prevention training
- Custom job descriptions and documents
- Live chat

#### Value proposition for clients

"Rapidly solve your HR issues with on-demand support from the industry's best team of certified HR professionals."

#### When to upgrade

Upgrade clients to HR

Complete when they:

- 1. Approach 50 employees
- 2. Expand into new states
- 3. Have a compliance event or concern
- 4. Would like to work with a dedicated HR Advisor
- 5. Have high ticket volume



### **Consultative HR**

#### **Product**

HR Complete



#### **Best for**

Organizations with 25-150 employees

#### **Key features**

- » Everything in HR On-Demand,
- Dedicated HR Pro
- HR audit & gap analysis
- HR compliance action plan
- Key compliance deliverables

### Value proposition for clients

"Confidently tackle your HR compliance with a dedicated HR professional so you can focus on moving your organization forward."

